

## A request for proposal

Alquity is a very different sort of business: Along with offering our investors attractive returns from emerging markets, we do so using a long-term sustainable investment process, whilst donating back a minimum of 10% of our fee revenue to the grass roots of the regions in which we invest. We channel our donations into credible organisations delivering sustainable and transformational projects - to lift those living in extreme or relative poverty off the bottom rungs of the ladder and stimulate economic growth from the grass-roots up.

### **Alquity Foundation Objectives:**

- To contribute to sustainably improving the economic situation of the poorest communities in the countries where Alquity invests:
  - Support local entrepreneurs and small to medium enterprises to develop or grow their businesses
  - Provide loans for cooperatives to increase their household income and better care for their families
  - Invest in formal education for young adults
  - Invest in vocational and business training for young adults
  - Increase the relevant skills available in underdeveloped communities to make them an attractive place for businesses to start and develop
- To motivate and inspire the global Alquity team to deliver strong results for the Alquity business and drive further donations
- To ensure all our customers have a transparent understanding of the lives they are impacting

We are inviting proposals that fit with our objectives and vision. At this initial stage, we are open to hear about different approaches and learn new methods of creating impact.

### **GUIDELINES**

A proposal should include the following;

- A description of the organization's background, its strengths and the impact it creates
- An outline of you can offer to an Alquity partnership; for instance, the impact we can have, how it can be cutting edge (in a more impactful way)
- A detailed project proposal the foundation can place under consideration
  - A proposed budget
  - A clear division of roles between the Alquity foundation and the prospective partner
  - A list of steps to be taken in case the proposal is granted
- What collateral output would be provided to communicate the impact of the work and how can it inspire our investors/clients and also our staff
- How the partnership could help elevate Alquity brand awareness to help drive our message that there is a better way to invest and all asset managers should work this way
- The possibility of scaling the partnership
- How we measure impact and how that can then be communicated outwards in an inspiring and robust way
- Other support, such as how we can PR the partnership and any other opportunities that may be available to help grow the Alquity business which will in turn drive more donations

Please fill in the attached spreadsheet and return it to us with any documents you deem useful.

All applications should be sent in the first instance to [FoundationRFP@alquity.com](mailto:FoundationRFP@alquity.com). Questions can be directed to [paul.robinson@alquity.com](mailto:paul.robinson@alquity.com) and [suresh.mistry@alquity.com](mailto:suresh.mistry@alquity.com)